



The Lycée Français de New York is pleased to announce Gala 2012, *Les Années Folles*. Fostering our mission of international citizenship and the joy of learning with our students, *Les Années Folles* recalls the creativity and exchange of ideas of a period which promoted artistic, cultural and literary dynamism. Our theme interprets these characteristics into today's world of *Inspiring Minds, Sharing Cultures*. The Gala will take place in the dazzling setting of the Park Avenue Armory in New York City on Saturday, March 17, 2012.

This year we are proud to honor Mr. Jean Paul Gaultier with the Charles de Ferry de Fontnouvelle Award, named after the founding president of our school, for his significant contribution to the French-American community. As an inspirational leader in the Arts, Mr. Gaultier is internationally recognized as one of the most influential and innovative fashion designers of our time.

Last year's Gala was attended by more than 1000 guests and raised \$2 million for the school. It was the highlight of the social season of the French-American community in New York with the participation of over 55 prominent corporate sponsors. The Gala offers high visibility within this international community.

The Lycée Français de New York is a non-profit, private school that enrolls 1350 students representing over 50 nationalities from pre-kindergarten through 12th grade. Your support of Gala 2012 will enable us to continue to provide an education that both encourages and respects diversity between people and cultures. Proceeds from the annual Gala are used towards educational and cultural initiatives, as well as, help fund the scholarship program. Currently over 20% of our student body is receiving financial assistance.

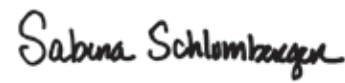
Please review the enclosed materials for Gala 2012 and kindly indicate your commitment by Friday, December 9, 2011. All contributions to the Lycée Français de New York are tax-deductible to the extent of the law.

Thank you in advance for your consideration and support of the Lycée Français de New York and Gala 2012. We hope you will join us at *Les Années Folles* on Saturday, March 17th which promises to be a magical evening.


Pamela Berkovic
Gala Co-Chair


Veronica Bulgari
Gala Co-Chair


Fadwa Robb
Gala Co-Chair


Sabina Schlumberger
Gala Co-Chair

HEAD OF SCHOOL
Sean Lynch
CHAIRMAN OF THE BOARD
Stephan H. Haimo
DEVELOPMENT COMMITTEE CHAIR
Jennifer Oughourlian

GALA CO-CHAIRS
Pamela Berkovic 917.915.5927 pberkovic@lfnygala.org
Veronica Bulgari 917.379.7997 vbulgari@lfnygala.org
Fadwa Robb 917.543.0313 frobb@lfnygala.org
Sabina Schlumberger 917.755.9894 sschlumberger@lfnygala.org

DEVELOPMENT OFFICE
Marysella Castillo 212.439.3853 mcastillo@lfny.org
Scott Hunt 212.439.3850 shunt@lfny.org
Sarata Kaba 212.439.3873 skaba@lfny.org



GALA 2012 SPONSORSHIP OPPORTUNITIES

Gala 2012, *Les Années Folles*, will be an unforgettable evening for a culturally rich and diverse audience with an array of attendees from all industry segments including luxury goods, beauty, finance, healthcare, education, entertainment, and media. We invite you to celebrate the accomplishments of Mr. Jean Paul Gaultier and the Lycée Français de New York. Your commitment as a sponsor will position your company and products with top business leaders, entrepreneurs, corporate executives, and international travelers.

Gala 2012 Corporate Sponsorship

\$50,000 Dinner Sponsor

- Recognition during opening remarks at the dinner
- Prominent corporate logo projection during Gala dinner
- Full page on the back cover of the Gala Program
- Corporate logo on the Gala website www.lfnygala.org
- Table for 12 guests with prominent placement

\$40,000 Auction Sponsor

- Logo displayed on screen of interactive bidding devices
- Corporate logo featured on the back cover of the Gala Silent Auction Catalog
- Full page in the Gala Program
- Corporate logo on the Gala website www.lfnygala.org
- Table for 12 guests with prominent placement

\$30,000 Cocktail Sponsor

- Exclusive corporate logo projection during Gala cocktail reception
- Full page on the inside front cover of the Gala Program
- Corporate logo on the Gala website www.lfnygala.org
- Table for 12 guests with prominent placement

Gala 2012 Corporate Tables

\$25,000 Picasso Table

- Corporate logo projection during Gala dinner
- Full page in the Gala Program
- Table for 12 guests with prominent placement

\$20,000 Hemingway Table

- Corporate logo projection during Gala dinner
- Full page in the Gala Program
- Table for 10 guests

\$10,000 Cocteau Table

- Full page in the Gala Program
- Table for 10 guests

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GALA 2012 SPONSORSHIP OPPORTUNITIES

Gala 2012 Additional Sponsorship Opportunities

Gift Bags

- Inclusion of products in 1200 Gala gift bags: \$5,000

Gala Program Sponsorship

Our Gala Program is distributed to approximately 1500 individuals including guests, participating sponsors, corporations, and Lycée Français de New York community members.

We offer the following opportunities in the Gala Program:

- Full page (7'' x 10'') Vertical: \$3,000
- Half page (7'' x 5'') Horizontal: \$2,000

Auction Donations

All live and silent auction lots will be featured in the Gala Auction Catalogs and highlighted in the sponsor thank you list. As an in-kind donor, you will receive the following benefits:

In-kind items valued at \$15,000 and up: Full page in the Gala Program

In-kind items valued between \$10,000 and \$14,999: Half page in the Gala Program

Gala Program Artwork Specifications:

Artwork is due Friday, December 9, 2011

- Please contact Marysella Castillo at mcastillo@lfny.org to request an ftp login.
- The size is 8.5'' x 11'' and is saddle-stitched.
- Native files are recommended, preferably Adobe Photoshop, Adobe InDesign or Adobe Illustrator (up to version CS4), saved with linked pictures and fonts enclosed in a stuffed (.sit) or zipped (.zip) folder.
- Hi-res print-ready pdfs (PDF/X-1a:2001 format) are also acceptable.
- All file colors and pictures need to be saved in CMYK mode, with resolution at no less than 300dpi.
- Include 1/4'' bleeds if applicable.

For additional Gala information visit www.lfnYGala.org

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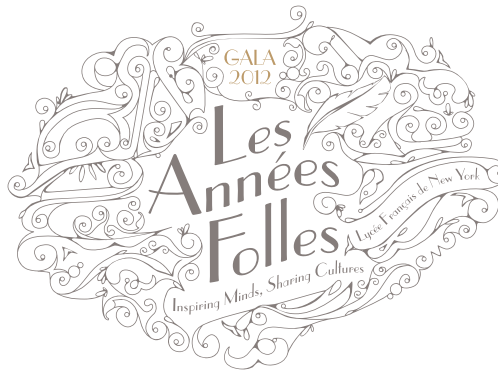
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Gala 2012 Sponsorship Agreement

Sponsorship Agreement can be completed online at www.lfnygala.org/sponsorshipagreement
 Sponsorship Agreement is due by Friday, December 9, 2011

Corporate Sponsorship

- \$50,000 Dinner Sponsor
- \$40,000 Auction Sponsor
- \$30,000 Cocktail Sponsor

Student Scholarships

- \$20,000 Scholarship
- \$10,000 Scholarship
- \$5,000 Scholarship

Cash Donation

- \$ _____

Corporate Tables

- \$25,000 Picasso Table
- \$20,000 Hemingway Table
- \$10,000 Cocteau Table

Gala 2012 Additional Sponsorship

- \$5,000 Gift Bag Inclusion
- \$3,000 Full page in Gala Program
- \$2,000 Half page in Gala Program
- Auction Gift In-Kind Value \$ _____
 (See attached Auction Donation Agreement)

Please print name(s) exactly as you would like it to appear in the Gala Program.

Company or Individual Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____ Telephone: _____

Signature: _____ Date: _____

Payment Options

- Enclosed is a check for \$ _____ Invoice on _____
 (All checks should be made payable to the Lycée Français de New York)

Please charge my: American Express Visa MasterCard

Name on Card: _____ Signature: _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Thank you in advance for your sponsorship. Kindly return Gala 2012 Sponsorship Agreement to:
 Lycée Français de New York/Attention: Marysella Castillo/505 East 75th Street/ New York, NY 10021
T: 212.439.3853 F: 212.439.4210 E: mcastillo@lfny.org
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